

# Journal of Brand Strategy

ISSN: 2045-855X



Please enter my subscription for:

**Current volume, Volume 8, consisting of four quarterly 100-page issues**

£240 (UK/Europe)       US \$360 (USA/Can)\*       £255 (Rest of World)

**Previous volume, Volume 7, consisting of four 100-page issues**

£240 (UK/Europe)       US \$360 (USA/Can)\*       £255 (Rest of World)

*\*Only subscribers in N. America may pay the US dollar rate. All other subscribers will be charged in Sterling.*

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Job Title and Department \_\_\_\_\_

Organisation \_\_\_\_\_

Full Address \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please invoice me for the sum of \_\_\_\_\_ (NB: Please attach invoice address if different from above)

I enclose a cheque made payable to *Henry Stewart Publications* for \_\_\_\_\_

My credit card details are as follows:

Please charge \_\_\_\_\_ to my Visa / MasterCard / Amex (*delete as appropriate*)

Card No:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiry Date \_\_ \_\_ / \_\_ \_\_ CVC Number\* (the last 3 digits on the reverse of card): \_\_ \_\_ \_\_

*\* Please note this data will be destroyed after your payment has been processed*

Signature \_\_\_\_\_ (NB: Please attach your billing address if different from above)

**Please return your completed form to:**

**In the US/Can:** Henry Stewart Publications, North American Subscriptions Office, PO Box 361, Birmingham, AL 35201-0361, USA, Tel: 800-633-4931; Fax: 205-995-1588; Email: [hsp@subscriptionoffice.com](mailto:hsp@subscriptionoffice.com)

**In the rest of the world:** Henry Stewart Publications, 40/41 Museum Street, London WC1A 1LT, UK. Tel: +44 (0)207 092 3465; Fax: +44 (0)207 404 2081; E-mail: [gweny@henrystewart.co.uk](mailto:gweny@henrystewart.co.uk)

**Multi-user licences:** If you require access for multiple users or company/university-wide access, please contact Daryn Moody for further details: Email: [daryn@hspublications.co.uk](mailto:daryn@hspublications.co.uk) or Telephone: +44 (0)20 7092 3477