

Journal of Brand Strategy

ISSN: 2045-855X



Please enter my subscription for:

Current volume, Volume 9, consisting of four quarterly 100-page issues

£240 (UK/Europe) US \$360 (USA/Can)* £255 (Rest of World)

Previous volume, Volume 8, consisting of four 100-page issues

£240 (UK/Europe) US \$360 (USA/Can)* £255 (Rest of World)

**Only subscribers in N. America may pay the US dollar rate. All other subscribers will be charged in Sterling.*

Title _____ First Name _____ Last Name _____

Job Title and Department _____

Organisation _____

Full Address _____

Tel: _____ E-mail: _____

Please invoice me for the sum of _____ (NB: Please attach invoice address if different from above)

My credit card details are as follows:

Please charge _____ to my Visa / MasterCard / Amex (delete as appropriate)

Card No:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Expiry Date ___ / ___ CVC Number* (the last 3 digits on the reverse of card): ___

** Please note this data will be destroyed after your payment has been processed*

Signature _____ (NB: Please attach your billing address if different from above)

Please return your completed form to:

In the US/Can: Henry Stewart Publications, North American Business Office, The Bleachery, 143 West Street, New Milford, CT 06776, USA, Tel: +1 (860) 350 0041; Fax: +1 (860) 350 0039; Email: hsp@subscriptionoffice.com

In the rest of the world: Henry Stewart Publications, 40/41 Museum Street, London WC1A 1LT, UK. Tel: +44 (0)207 092 3465; Fax: +44 (0)207 404 2081; E-mail: gweny@henrystewart.co.uk

Multi-user licences: If you require access for multiple users or company/university-wide access, please contact Daryn Moody for further details: Email: daryn@hspublications.co.uk or Telephone: +44 (0)20 7092 3477