

HENRY STEWART BUSINESS AND MANAGEMENT JOURNAL COLLECTION



VOCATIONAL JOURNALS
THAT SUPPORT
EMPLOYABILITY AND
CAREER DEVELOPMENT

HENRY STEWART
PUBLICATIONS

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About the Journals

Henry Stewart Publications is the leading publisher of vocational, peer-reviewed journals that support graduate employability and executive education.

Guided by distinguished Editorial Boards, the journals combine case studies and **vocational** articles from senior executives with applied research from leading experts and scholars in their field in three collections:

- Marketing & Digital
- Banking & Finance
- Management & Real Estate

Available online, in print or both - as you prefer - the journal collections now total circa 7,000 original, peer-reviewed case studies, best practice papers and research studies, increasing with each new issue of the journals, approaching 1,000 additions each year.

Authoritative Peer-Reviewed Content

Each quarterly journal is guided by a distinguished Editorial Board, consisting of prominent scholars and leading practitioners and experts in the field who peer-review all submissions to ensure the content is authoritative, relevant and of value to readers.

Supporting Teaching & Learning

Students need to learn key skills; they want engaging teaching – both intellectually and practically; and they are looking for degrees which will help them get jobs and develop their careers.



About contd.

Expert Authors

The journals publish case studies and applied research by leading scholars, as well as vocational articles and briefings by leading experts in the field. A tiny selection of published authors includes:

Marketing & Digital

- Dave Aaker, Professor Emeritus, **Haas Business School University of California, Berkeley**
- Pete Blackshaw, Global Head, *Digital Marketing and Social Media*, **Nestlé**
- Jamie Gutfre und, Chief Consumer Experience Officer, **Hasbro**
- Jean Noël Kapferer, Professor, **HEC Paris**
- Kevin Marshall, Creative Director, **Global Packaging and Content, Microsoft**

Banking & Finance

- Madelyn Antoncic, **Principal Global Investors**, former VP and Treasurer of the **World Bank** and former CRO, **Lehman Brothers**
- Francis X. Diebold, Professor of Finance and Statistics, **Wharton School, University of Pennsylvania**
- Dr Andrew Haldane, Chief Economist, **The Bank of England**
- John Hull, Director, **Centre for Finance** and Maple Financial Group Chair in **Derivatives and Risk Management, Joseph L. Rotman School of Management, University of Toronto**
- Ruth Wandhoefer, Global Head of Regulatory & Market Strategy, **Citi**

Management & Real Estate

- Sir Clive Dutton, Exec. Dir for Regeneration, Planning and Property, **London Borough of Newham**
- Sir Peter Hall, Bartlett Professor of Planning and Regeneration, **University College London**
- Thornton Kirby, President and CEO, **South Carolina Hospital Association**
- Irwin Redlener, Director, **National Center for Disaster Preparedness, Earth Institute, Columbia University**
- Sir Nicholas Serota, Chair of **Arts Council England** and former Director, **Tate Galleries**

Executive Education & MBAs

Henry Stewart Business and Management articles and case studies are widely used in executive education and MBA teaching. Addressing real-world problems faced by companies, not for profits and government departments, practitioner authors provide in-depth briefings as well as case study content which sets out the challenges faced, the approaches used and the results achieved, as well as considering the wider implications.

Publishing vocational articles and case studies which address real world issues, Henry Stewart Publications Journals are ideal for project and course work, and enriching new and existing teaching modules.

For Faculty

Recognised as the leading publisher of peer-reviewed, vocational journals, **Henry Stewart Publications** publishes case studies, applied research and vocational articles – a teaching resource.

The Journals are designed to support:



Employability



Career Development



Teaching & Learning

The collection provides:

- Vocational articles and case studies that can be used in class
- Giving insight into the REAL problems faced by professionals
- Practical materials for executive education
- Context and understanding of the world of work
- Preparing students for the workplace
- Supporting job interviews and employment rates
- Practical resources for developing teaching and learning in Marketing & Digital, Banking & Finance and Management & Real Estate

For Librarians

A valuable and accessible resource, each of the peer-reviewed journals published by Henry Stewart Publications is:

- Supported by usage statistics and promotional materials
- Multi-site and remote access
- Accessible via IP authentication, username and password, OpenAthens and Shibboleth
- Listed in all the major third-party discovery systems

Multi-user licences are available to all organisations and universities, enabling you to provide access to the journals' online content to as many users as you wish including faculty, students, staff - and alumni.

The collection can be found on the following discovery services:



Marketing & Digital

The seven Journals published both in print and online in the Marketing & Digital collection are peer-reviewed by distinguished editorial boards. Each journal publishes case studies, vocational articles and applied research by leading experts and scholars in the field.

The collection covers key subjects such as:



Strategic Marketing



Influencer Marketing



Social Media Marketing



Data Driven Marketing



Leadership in Marketing & Business

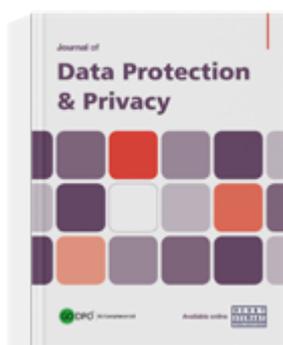
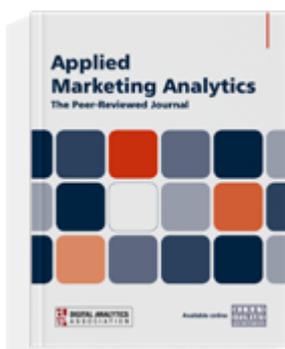


Digital Marketing Strategy



Corporate & Business Communication

Journals in the Marketing & Digital collection:



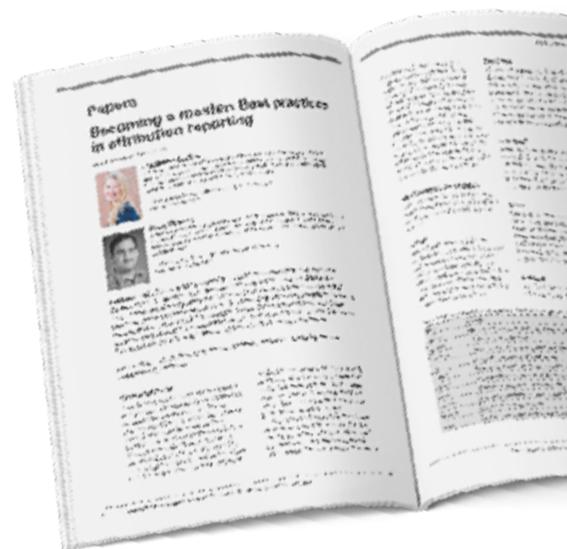
Applied Marketing Analytics

Applied Marketing Analytics is the leading vocational journal publishing in-depth, peer-reviewed articles on all aspects of measuring and analysing marketing performance to improve its effectiveness.

High-quality articles and case studies demonstrate how major brands are collecting, interpreting and analysing marketing data across the full-range of digital and non-digital channels. Learn how leading marketers are measuring the effectiveness of their marketing initiatives more accurately and understand how to identify gaps in marketing analytics programmes.

Selected papers & case studies

- Transforming marketing with artificial intelligence - Christi Olson, Head of Evangelism for Search, **Microsoft** and Jennifer Levy, Consultant with **BlueHawk Consulting for Microsoft**
- How page speed impacts the bottom line - Roopa N. Carpenter, Director, **Optimization, Blast Analytics & Marketing**
- Using matched market lift to measure the true value of offline and online advertising - Dominic Williamson, Director of Marketing Science, **FanDuel** and Jonathan Arfa, Statistician, **Facebook**
- Building a successful marketing analytics organisation - John Young, Chief Analytics Officer, **Epsilon**
- What do we mean by marketing analytics? - Martin Squires, Visiting Professor Geography/Geospatial Analysis & Computing, **University College London**
- The care and feeding of digital analysts - Jim Sterne, Director Emeritus, **Digital Analytics Association**



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The new thinking which this journal, Applied Marketing Analytics, encourages is amazing.

Martin Squires, Global Lead for Customer Intelligence & Data,
Walgreens Boots Alliance

Journal of Brand Strategy

Journal of Brand Strategy is the world's leading professional and research journal publishing in-depth, peer-reviewed articles and case studies on all aspects of brands.

Guided by a distinguished Editorial Board, consisting of leading branding experts, each quarterly 100-page issue – published in print and online – provides detailed, practical articles from leading branding professionals on innovative strategies, techniques and trends, together with the latest applied research in branding and case studies giving detailed analysis of how leading brands are managed around the world.

Selected papers & case studies

- Brand storytelling in the age of artificial intelligence – Manos Spanos, SVP Brand Marketing, **Yogurt BU, Danone North America**
- Move Over Millennials: Generation Z is Changing the Consumer Landscape – Jamie Gutfreund, *Global CMO, Wunderman*
- From inside to out: Reinventing a brand globally and locally – Louise Felton, *Global Brand Campaigns & Programs, Intel*
- Winning in the sharing economy: Six keys to Airbnb's success – David Aaker, *Vice Chair, Prophet*; Professor Emeritus, **Berkeley-Haas School of Business**
- Positioning a brand as an internet meme: The case study of Supreme – Jay I. Sinha, *Associate Professor, Fox School of Business, Temple University*
- How to write a B2B social media strategy that will impress your CEO – David Biggins, *Marketing Strategist, Luminous PR*



Congrats on Journal of Brand Strategy. From the outset I liked the focus on real problems and real solutions. I especially like the case study section, there are so few outlets for this article type and it can be so useful.

Dave Aaker, Professor Emeritus,
Haas Business School University of California, Berkeley

Journal of Cultural Marketing Strategy

Journal of Cultural Marketing Strategy is the major peer-reviewed journal dedicated to the advancement of best practice and latest thinking in cultural marketing, incorporating multicultural and cross-cultural marketing.

Journal of Cultural Marketing Strategy provides in-depth, practical articles from leading professionals in the field on innovative strategies, techniques and trends, together with the latest applied research in multicultural and cross-cultural marketing and detailed analysis of how leading brands are managed in today's changing demographic and cultural climate.

Selected papers & case studies

- Emotionality differences between a native and foreign language: Implications for cultural marketing strategies - Dr. Catherine Caldwell-Harris, Associate Professor at **Boston University** and Dr Ayse Aycicegi-Dinn, Chairperson of the Department of Psychology, **Istanbul 29 Mayıs University**
- Do multicultural Hispanic Americans choose more culturally appropriate persuasive arguments than monocultural Americans? - Napatsorn Jiraporn, Assistant Professor of Marketing, Davina Vora, Associate Professor, **State University of New York (SUNY)** and Wendy Casper, PhD, **George Mason University**
- Does a culture of innovation drive business results? - James R. Gregory, Chairman, **Tenet Partners**, Ronald K. Satterfield, **University of South Florida** and Brad Puckey, Partner and Director, **CoreBrand Analytics - Tenet Partners**
- Can a total market ad strategy appeal to multiple ethnic groups? - Kartik Pashupati, Partner, **Pushkart Consulting**, Andy Ellis, Communications Consultant; David Morse, President/CEO of **New American Dimensions, LLC**



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The goal of Journal of Cultural Marketing Strategy is to bridge the gap between theory and practice in cultural marketing. We envisioned it being a professional journal with methodological rigour, whose purpose is to help drive corporations' growth through a fact - based research approach, and to serve as a foundation upon which future research can be built.

Dr Jake Beniflah, Executive Director,
Center for Multicultural Science

Journal of Digital & Social Media Marketing

Journal of Digital & Social Media Marketing is the major peer-reviewed journal for those involved in marketing products or services using digital channels.

Each quarterly issue provides in-depth articles on new thinking, strategies and trends, plus the latest best practice and detailed analysis of how leading brands are using digital and social media marketing around the world. Articles focus on end users and the brands they represent, documenting the challenges they face and how they are tackling them.

Selected papers & case studies

- How to use social media to deliver excellent customer service - Jessica Milcetic, *Digital Communications, US Federal Government*
- Quantifying the importance, contribution and efficiency of Cotton Inc.'s paid, owned and earned media through customer journey modelling - JoAnn Sciarrino, *Isabella Cunningham Endowed Chair in Advertising, Director, Stan Richards School of Advertising and Public Relations, Moody College, University of Texas at Austin* et al.
- Diagnosing the reason for a website's loss in traffic - Marie Haynes, *Founder, Marie Haynes Consulting*
- How social media influencers helped the NYC public health system raise awareness of COVID-19 testing - Carmen Boon, *Snr. Director for Strategic Communications*, and Emily Golloub, *Asst. Director of Communications, NYC Health + Hospitals*
- Marketing collaborations between luxury brands and hip-hop artists: An analysis of community feedback on Instagram - Jonas Polfuß, *Professor of Brand Management, EBC Hochschule*
- #SocialTV: Engaging viewers through social media - Janée N. Burkhalter, *Associate Professor of Marketing* and Natalie T. Wood, *Associate Dean and Professor of Marketing, Saint Joseph's University*



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The journals are a tremendous resource for students who need to have a knowledge of marketing strategies.

Dr. Anne O'Leary,
Galway Mayo Institute of Technology

Journal of Data Protection & Privacy

Journal of Data Protection & Privacy is the major journal publishing in-depth, peer-reviewed articles, case studies and applied research on all aspects of data protection and privacy practice across jurisdictions worldwide.

Guided by its expert Editor and a distinguished Editorial Board, each quarterly 100-page issue – published in print and online – provides an international forum for detailed, practical and thought-provoking articles from leading professionals and researchers on a wide range of regulatory, compliance, risk management and board governance issues.

Selected papers & case studies

- The risk-based approach to privacy: Risk or protection for business? - Giulio Coraggio, Partner & Giulia Zappaterra, Member, **Italian Intellectual Property and Technology team, DLA Piper**
- Consent, its modalities, dynamics and record-keeping - Georg Philip Krog, Co-founder, Chief Privacy Officer & General Counsel, **Signatu**
- Unregulated drones and an emerging threat to right to privacy: A critical overview - Nehaluddin Ahmad, Professor of Law, **Sultan Sharif Ali Islamic University** et al.
- Data-related legislation and its implications for a country's competitiveness: The perspective of the People's Republic of China - Yihan Dai, Associate Research Fellow, **Faculty of International Law, East China University of Political Science and Law**
- Data subject consent: How will the General Data Protection Regulation affect this? - Hana Ross, **Ernst & Young**
- Information veracity towards a secure information posture - Clive Brindley, Senior Manager, **Accenture South Africa**, Ben Silverstone, Senior Teaching Fellow, **WMG, University of Warwick**



JDPP is a leading peer-reviewed journal that addresses the global concerns of data protection and privacy with cutting edge insights from the thought leaders in judiciary, industry and academia.

Abhik Chaudhuri, Chevening Fellow and Domain Consultant,
TATA Consultancy Services

Journal of Education Advancement & Marketing

Journal of Education Advancement & Marketing publishes in-depth, peer-reviewed articles and case studies on advancement, development, alumni relations, fundraising, marketing and communications for educational institutions.

Each quarterly 100-page issue – published both in print and online – features detailed, practical articles which showcase the latest thought leadership in how to identify, build and steward life-long relationships with alumni, businesses and other donors, along with advice and ‘lessons learned’ on marketing and communications strategy for educational institutions.

Selected papers & case studies

- Leading a campus through crisis: The role of college and university presidents - Joseph A. Brennan, *Chief Marketing & Communications Officer*, Eric K. Stern, *Professor*, **College of Emergency Preparedness, Homeland Security and Cyber-Security, University at Albany – SUNY**
- Snapchat: Higher education’s new key to current and prospective student engagement - Tony Dobies, *Social Media Strategist*, **West Virginia University** and Candace Nelson, *Senior Writer for University Relations/News*, **West Virginia University**
- Building strong partnerships with your faculty: A collaborative approach to effective fundraising - Traci Galbaugh, *Director of Foundation Giving* and Lauren White, *Associate Director of Development*, **Office of Corporate and Foundation Giving, UC Davis**
- It’s not about the logo, promise: A case study in university rebranding and weathering the social media storm - Helen Pennack, *Director of Marketing and Communications*, **University of Warwick**



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It’s very exciting to see a peer-reviewed journal for our field. I’m impressed with the range of topics but also that the journal analyses emerging trends in all areas of advancement and communications.

Jennifer A. MacCormack, Associate Director,
Advancement Analytics, University of Washington

Journal of Digital Media Management

Journal of Digital Media Management is for those involved in the capture, storage and effective application of digital assets. Topics all range from DAM procurement, to challenges of digital content work flow, to managing digital archives in libraries.

Each quarterly 100-page issue publishes in-depth articles, real world case studies and reviews written by some of the leading experts in the field. Authoritative, practical content provides genuine thought-leadership on digital media management, with actionable advice and 'lessons learned' from end users on selecting and using DAM systems in practice.

Selected papers & case studies

- Using controlled vocabularies to organise digital images for improved search results - Ann Pool, *Content Publisher/Taxonomy*, **Smartdept** and Laura Horan, *Browse Developer and Taxonomist*, **Amazon**
- Case study: Streamlining digital archiving workflows at the Bentley Historical Library - Max Eckard, *Archivist for Digital Curation* and Dallas Pillen, *Archivist for Metadata and Digital Projects*, **Bentley Historical Library, University of Michigan**
- Food for thought: How enterprise taxonomy powers search and creativity at America's Test Kitchen - Ian Matzen, *Digital Asset Management System Manager*, **America's Test Kitchen**
- Street art in the library: Transforming spray paint into a digital archive and virtual reality experience - Amy J. Hunsaker, *Fine & Performing Arts Librarian*, **UNR** and Laura Roche, *Digital Humanities Specialist*, **University of Nevada, Reno Libraries**
- The mission of sound archives in a post-analogue context - Jan Müller, *CEO*, **National Film and Sound Archive of Australia**



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Journal of Digital Media Management provides a vital resource that accomplishes 3 important objectives for the field: a peer-reviewed publication, a history of best practices, and a practical source of learning for anyone with responsibility for organising and sharing content.

Douglas Hegley, Chief Digital Officer,
Minneapolis Institute of Art

Banking & Finance

The nine Journals published both in print and online in the Banking & Finance collection are peer-reviewed by distinguished editorial boards. Each journal publishes case studies, vocational articles and applied research by leading experts and scholars in the field.

The collection covers key subjects such as:



Cyber Security



Financial Compliance



Risk Management



Digital Banking & Fintech



Payments Systems



Securities



Data Protection & Business Continuity

Journals in the Banking & Finance collection:



Journal of Payments Strategy & Systems

Journal of Payments Strategy & Systems publishes peer-reviewed articles and case studies analysing best practice, emerging issues and new thinking in how to develop a profitable, customer-focused payments strategy.

Each quarterly 100-page issue provides practical, detailed analysis of developments and trends in the payments business, regulation, new entrants and technologies as well as actionable advice and 'lessons learned' from esteemed professionals on how payment processing systems can be leveraged to maximise profitability, security and efficiency and minimise risk.

Selected papers & case studies

- The benefits of using artificial intelligence in payment fraud detection: A case study - Cristina Soviany, *Co-founder and Chief Executive Officer of Features Analytics*
- Blockchain and payment systems: What are the benefits and costs? - Gene Neyer, *Finastra.com* and Benjamin Geva, *Osgoode Hall Law School*
- FinTech and the evolving payment landscape - Jarunee Wonglimpiyarat, *College of Innovation*
- Cryptocurrency Bitcoin: Disruption, challenges and opportunities - Wim Raymaekers, *Global Head of Banking Market, SWIFT*
- PSD2: The digital transformation accelerator for banks - Mounaim Cortet, Tom Rijks and Shikko Nijland, *Innopay*
- Evolution of digital payments: Early learnings from Singapore's cashless payment drive - Dennis Ng, *Kong Chian School of Business*



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Journal of Payments Strategy & Systems has articles that make you really think about payments and how they affect commerce and society.

Steve Ledford, SVP Products and Strategy,
The Clearing House

Journal of Financial Compliance

Journal of Financial Compliance publishes in-depth, peer-reviewed articles and case studies on how financial institutions can ensure the implementation of, and adherence to, regulatory requirements and effectively manage compliance and legal risk.

Guided by its expert Editor and a distinguished Editorial Board, each quarterly issue publishes in-depth articles and case studies on new thinking and best practice in financial compliance at banks, asset management companies, insurance companies, broker-dealers, credit unions, building societies and other financial institutions.

Selected papers & case studies

- Financial industry compliance with big data and analytics - Christina McGlosson, *Associate Director CFTC* and Marco Enriquez, *DERA, Securities and Exchange Commission*
- A culture of learning: Reinforcing a firm's values, ethics and culture through building a learning environment in compliance - Michael Roemer, *Head of Compliance*, Mark Buckle, *Head of Learning for Compliance*, **Barclays**
- Socrates in the C-suite: The need for Socratic dialogue in corporate compliance - Jonathan J. Rusch, *Adjunct Professor*, **Georgetown University Law Center**
- Investigations by multilateral development banks: How to manage risks, responses and expectations - Chiawen Kiew, *Principal Investigations Manager*, **European Bank for Reconstruction and Development**
- Electronic communications monitoring, the broken windows theory and artificial intelligence - German Florez, *Senior Compliance and Risk Specialist AML*, **UBS**



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Journal of Financial Compliance is at the intersection of research and the practice of compliance at a time when technology and regulatory challenges hold profound implications for compliance. I find the Journal to be an invaluable resource for the latest trends and techniques in compliance.

Carole Bovard, First Vice President, OCC,
Office of the Comptroller of the Currency, USA

Journal of Digital Banking

Journal of Digital Banking is the major professional journal publishing in-depth, peer-reviewed articles and case studies on FinTech innovation, digital disruption and how to develop a profitable, customer-focused digital banking strategy, manage compliance and legal risk.

Authoritative articles and case studies demonstrate how to develop digital banking strategy by using technology and automation to deliver efficient, secure and seamless customer experiences with lower operating costs.

Selected papers & case studies

- The challenges faced by blockchain technologies - Dr Paolo Tasca, *Executive Director, Centre for Blockchain Technologies, University College London and Sebastian Widmann*
- Migrating to the cloud: Views from the UK's first cloud-based bank - Graham Olive, CEO, **OakNorth Bank**
- How to accelerate customer-driven innovation in banking - Sigga Sigurdardottir, *Chief Customer and Innovation officer, Santander UK*
- How to build new competitive competencies in transaction banking - Boon-Hiong Chan, *Market Advocacy in the Asia Pacific & Middle East Regions, Deutsche Bank*
- Securing DLT-based KYC via randomised audits - Matus Drgon, Lamprini Georgiou, and Aggelos Kiayias, *Chair in Cyber Security and Privacy and Director, Blockchain Technology Laboratory, University of Edinburgh*
- How are regulators shaping the use of open APIs and the cloud globally, and what more can be done? - Polina Evstifeeva, *Chief Digital Office, Deutsche Bank Global Transaction Banking*
- Digital transformation and the COVID-19 challenge - Ravi Bhalla, *Head of Group Transformation, Lloyds Banking Group* and Elizabeth Osta, *Chief Data Officer, Heineken; Visiting Fellow, Judge Business School*



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Digital banking has become a key priority in the industry, deserving this peer-reviewed journal.

Ruth Wandhöfer,
Global Head Regulatory & Market Strategy, Citi

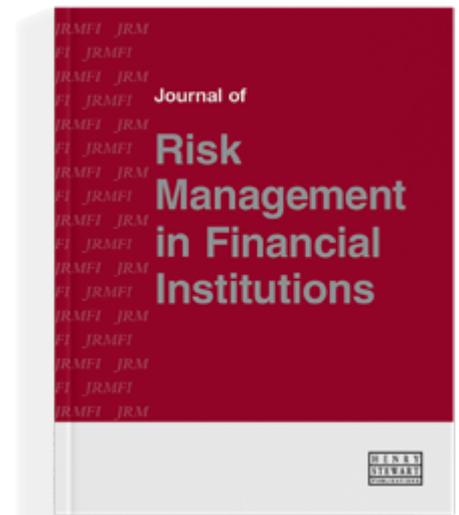
Journal of Risk Management in Financial Institutions

Journal of Risk Management in Financial Institutions is the essential professional and research journal for all those involved in the management of risk at all levels from retail and investment banks to service providers, advisers, researchers and scholars.

Guided by its expert Editor and an eminent Editorial Board, each quarterly 100-page issue publishes authoritative articles, reviews and applied research by leading professionals and researchers in the field on six key inter-related areas; strategic and business risk, financial risk, operational risk, regulatory and legal risks, systemic risk and sovereign risk.

Selected papers & case studies

- Why cultures fail: The power and risk of Groupthink - Yousef A. Valine, EVP, CRO, **First Horizon National Corporation**
- Banking system stress testing and COVID-19: A first summary appraisal - Jérôme Henry, Principal Adviser, **European Central Bank**
- Fixed-Income ETFs: A liquidity illusion? - Anando Maitra, Credit Portfolio Manager, **Lombard-Odier Investment Managers** and Stephen Satchell, **Trinity College, Cambridge**
- Risk landscape 10 years on: The end of systemic risk or a new beginning? - Thomas Wilson, Chief Risk Officer, **Allianz SE** & Editorial Board Member
- Interconnectedness and financial stability - Serafin Martinez-Jaramillo, Senior Financial Researcher, **Financial Stability General Directorate, Banco de México** and Christian U. Carmona, **University of Oxford**
- Bank's asset and liability management: A chief risk officer's perspective - Venkatesh Kallur, Vice President - **Head of ERM, Risk Strategy & Architecture, Bank Al Jazira**
- Bank profitability: Liquidity, capital and asset quality - Edward Bace, Senior Lecturer, **Middlesex University Business School**



The Journal of Risk Management in Financial Institutions - A journal that meets the needs of policy makers and academics.

Dr Andy Haldane, Former Chief Economist,
The Bank of England

Journal of Securities Operations & Custody

Journal of Securities Operations & Custody is the essential peer-reviewed professional journal analysing new thinking, practice, developments and emerging issues in securities operations, trading, custodian banking and clearing and settlement.

Each quarterly 100-page issue contains in-depth, practical articles and case studies showing how leading financial institutions have leveraged securities operations, risk management, custodian banking, trading, post-trade services and clearing and settlement to improve profitability, competitive advantage and client service.

Selected papers & case studies

- Financial technology: Blockchain and securities settlement - Taketoshi Mori, **Deloitte Touche Tohmatsu LLC, Japan**
- The measurement of environmental, social and governance (ESG) and sustainable investment - Christopher Johnson, **HSBC Securities Services**
- Smart close-out netting - Akber Dattoo, *founder and managing partner* of D2 Legal Technology LLP and Christopher D. Clack Professor, **Department of Computer Science, University College London**
- Robotics in securities operations - Shailendra Hegde, *Manager*, Sriram Gopalakrishnan, *Managing Director* and Mike Wade, *Managing Director*, **Deloitte & Touche**
- LIBOR, foreign exchange and the illusion of liquidity - Alexis Stenfors, *Senior Lecturer in Economics and Finance*, **University of Portsmouth**
- Distributed ledger technology: Implications of blockchain for the securities industry - Haimera Workie, *Head*, Kavita Jain, *Director*, **Office of Emerging Regulatory Issues, FINRA**
- Banking without banks: Exploring the disruptive effects of converging technologies that will shape the future of banking - Andrew Walker, *Co-founder*, **Tweetminster**



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The journal has interesting and thought-provoking articles covering a wide range of topics. The articles are written by highly competent participants in the industry and give a good insight into its various areas.

Cyber Security: A Peer-Reviewed Journal

Cyber Security is the major peer-reviewed journal written by and for cyber security professionals, researchers and scholars. It showcases the latest thinking and best practices in cyber security, cyber resilience, cyber crime and cyber warfare.

Detailed articles and case studies are peer-reviewed by an Editorial Board of leading cyber security experts and provide in-depth, actionable advice and 'lessons learned', showing how cyber security programmes have been specified implemented, tested and updated in their organisations, as well as how data breaches have been managed.

Selected papers & case studies

- A security evolution driven by the Internet of Intelligent things - Steve P. Williamson, *Director of IT Governance, GlaxoSmithKline*
- Protecting the crown jewels of the government through infrastructure resilience - Kevin Cox, *Continuous Diagnostics and Mitigation Program Manager, Network Security Deployment* & Mark Kneidinger, *Director, Federal Network Resilience Division, US Department of Homeland Security*
- Normative restraints on cyber conflict - Joseph S. Nye, *University Distinguished Service Professor, Kennedy School of Government, Harvard University*
- Human aspects of cyber security: Behaviour or culture change? - Adam Joinson, *Professor of Information Systems* and Tommy van Steen, *Post-doctoral Research Associate, School of Management, University of Bath*
- The Eurosystem's cyber resilience strategy for financial market infrastructures - Marc Bayle de Jessé, *Director, General Market Infrastructure and Payments, European Central Bank*
- Civil liberties vs national security in the encryption debate: Exceptional access and the trust deficit - Ahmad Sultan, *Associate Director for Research, Advocacy and Technology Policy, Anti-Defamation League*, et al



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I just got my hard copy of the Journal! Well done throughout, you are to be commended for setting the bar at such a high level.

Richard P. Grassie, CPP, Principal Consultant
PRISM Security, Inc.

Journal of AI, Robotics and Workplace Automation

Journal of AI, Robotics and Workplace Automation is the major, new, peer-reviewed journal for all those involved in researching and applying artificial intelligence and related, often complementary, techniques or technologies for automating tasks and processes within organisations.

The Journal is edited by leading automation and AI expert, Christopher M. Johannessen, Director Digital Transformation, Axis Group, supported by a distinguished editorial board including Ahmed Banafa, Professor of Engineering, San Jose State University, Tom Davenport, Distinguished Professor, Babson College and Research Fellow, MIT Center for Digital Business and Jochen Wirtz, Professor and Vice Dean, MBA Programmes, National University of Singapore, as well as leading experts from ATP, Berkeley Lab, Digital Analytics Association, Digital McKinsey, the European Center for Privacy & Cybersecurity and Microsoft.



Selected papers & case studies

- Making the case for a broad view of AI - Thomas H. Davenport, *Distinguished Professor, Babson College, Research Fellow, MIT Center for Digital Business* and Senior Advisor, **Deloitte Analytics**
- Applying AI in anti-money laundering operations - Arin Ray, *Senior Analyst with Celent's Securities & Investments practice, New York*
- How to kickstart an AI venture without proprietary data - Kartik Hosanagar, *John C. Hower Professor of Technology and Digital Business, Wharton School of the University of Pennsylvania*
- The path to AI procurement - Philip E. Morgan III, J.D., Sr. *Director, Head of Global Strategic Sourcing & Procurement Operations, Electronic Arts*
- Four frontiers of AI ethics - Sarah Khatry, *Managing Director of AI Ethic, DataRobot*
- Difficult decisions in uncertain times: AI and automation in commercial lending - Sean Hunter, CIO, and Onur Guzey, *Head of Artificial Intelligence, OakNorth*



Management & Real Estate

The vocational journals published both in print and online in the Management & Real Estate collection are peer-reviewed by distinguished editorial boards. Each journal publishes case studies, vocational articles and applied research by leading experts and scholars in the field.

The collection covers key subjects:



Strategy



Leadership



Supply Chain & Logistics



Digital Management



Healthcare



Aviation



Real Estate

Journals in the Management & Real Estate collection:



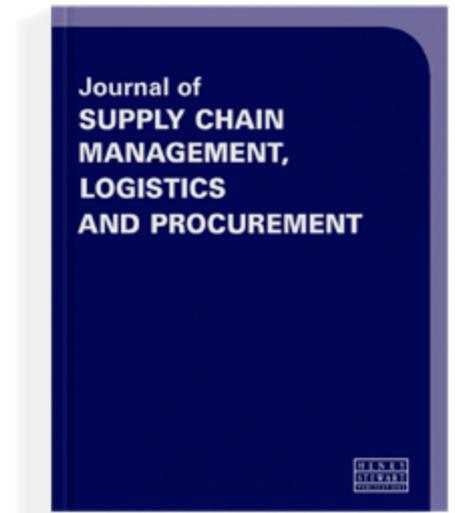
Journal of Supply Chain Management, Logistics & Procurement

Journal of Supply Chain Management, Logistics & Procurement publishes articles on new thinking, innovative practices and emerging issues on delivering cost-effective, efficient and adaptable supply chain management, logistics and procurement.

Published quarterly, each 100-page issue contains in-depth articles, case studies and applied research which are peer-reviewed by a distinguished editorial board. It examines key practical issues from a business, risk and operational perspective.

Selected papers & case studies

- Leveraging supply chain analytics to improve performance - Alan Milliken, *Supply Chain Capability Development*, **BASF Corporation**
- Delivering loyalty: The evolution of logistics from internal process to critical customer touch point - Christoph Glatzel, *Senior Partner* and Tim Lange, *Associate Partner*, **McKinsey & Company**
- How Amazon's delivery logistics redefined retail supply chains - Raanan Cohen, *Founder and CEO*, **Bringg**
- A predictive model to determine the causes of safety stock requirements: An analytical approach to reduce working capital - Fazlur Rahman, *Manager of Logistics Analytics/Capabilities*, **Kraft Heinz Food Company**
- Advancing purchasing organizations & processes: Current research discussions and their business impact - Anna Quitt, *Professor*, **International School of Management ISM, Frankfurt**, et al



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Journal of Supply Chain Management , Logistics and Procurement provides a unique locus of information, data, and case studies for the public, private, and academic sectors, while helping lead to a better understanding of the industry and its effects on day-to-day living.

Jonathan Jenkins, Assistant Commissioner, Logistics,
NYC Emergency Management Department

Management in Healthcare

Management in Healthcare is written by and for healthcare management professionals and researchers, publishing in-depth, peer-reviewed articles and case studies on leadership, administration and management in healthcare.

The journal combines detailed, practical articles focusing on key business issues facing healthcare management professionals, together with peer-reviewed research studies on the management and delivery of healthcare services.

Selected papers & case studies

- Becoming a learning health system: Designing and implementing a patient-centred clinical intervention - Joel E. Segel, Assistant Professor of Health Policy and Administration, **Pennsylvania State University**, et al
- Increasing hospital patient throughput: A gamification case study - Andrew R. Gillam and Sally W. Gillam, Chief Nursing Officer, **St. David's South Austin Medical Center**, et al
- Creating and leading a quality improvement culture at scale - Elaine Mead, CEO, **Cameron Stark** and Maimie Thompson, Head of PR and Engagement, **NHS Highlands**
- Turning artificial intelligence into impact: An action plan for providers - John W. Showalter, **Jvion** and **Penn State University**, and Trey La Charité, hospitalist, **University of Tennessee Hospitalists, UTM**
- Case studies in rehabilitating dysfunctional but highly influential hospital employees: Diagnostics and tools for leaders - Cindi Baldi, Assistant Professor, **Southeastern Louisiana University** and Geoffrey Tumlin, **Mouthpeace Consulting**
- Organisational support of physician well-being: A survey of healthcare executives - Ted Hamilton, MD, MBA, Chair of the executive committee of the Coalition for Physician Well-being SVP, **AdventHealth** et al



Journal of Airport Management

Journal of Airport Management is the world's leading journal on the management of airports, publishing in-depth, peer-reviewed articles, applied research and real world case studies on airport management, finance, development, ground-handling, airport-airline relations and regulation.

Selected papers & case studies

- Extending the airport boundary: Connecting physical security and cybersecurity - Bert Willemsen, EVP Security, **Scarabee Aviation Group** and Menno Cadee, Senior Cyber Security Consultant
- Using social media to improve customer engagement and promote products and services - Kristie VanAuken, SVP and Chief Marketing/Communications Officer, **Akron-Canton Airport**
- Airport security: Trying to prevent the worst from occurring while protecting from its deadly consequences - Franck Martin, Security Projects Manager, **ADP Ingénierie**
- US airports' perspective on airlines' fleet mix and its impact on capacity - Hélène Nussbaumer, Airport Operations Worker, **Stockton Metropolitan Airport** and Mark Revels
- An analysis of future trends in non-aeronautical revenue: A case study from Adelaide Airport - James Moulds, Commercial Manager, **Adelaide Airport** and Gui Lohmann, Associate Professor, **Griffith University**
- Munich airport's passenger experience management framework: Key success factors - Thomas Hinterholzer, Senior Adviser and Arturo Garcia-Alonso, Senior Consultant, **Airport Management, MAIG**



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I have found Journal of Airport Management to be a leading-edge journal and strongly recommend the journal to anyone interested in the aviation industry as an essential tool in assisting you to improve your own knowledge and performance.

Stephen Goodwin, General Manager Operations,
Brisbane Airport

Journal of Business Continuity & Emergency Planning

Journal of Business Continuity & Emergency Planning is the leading professional journal publishing peer-reviewed articles and case studies written by and for business continuity and emergency managers and researchers.

Each 100-page issue combines thought-leadership pieces – which expand what can be achieved with business continuity and emergency management – with detailed, actionable advice and ‘lessons learned’, showing how programmes have been specified, tested and updated, as well as how interruptions, emergencies and exercises have been managed in practice.

Selected papers & case studies

- The importance of critical thinking skills in disaster management - Joseph Albanese, *Senior Scientific Advisor*, and James Paturas, *Director*, **Yale New Haven Center for Emergency Preparedness and Disaster Response**
- A preliminary analysis of high-stakes decision-making for crisis leadership - Terry Oroszi, *Assistant Professor*, **Boonshoft School of Medicine, Wright State University**
- Preparedness planning and response to a mass-casualty incident: A case study of Sunnybrook Health Sciences Centre - Claudia Cocco, *Emergency Preparedness Coordinator* and Will Thomas-Boaz, *Advanced Practice Nurse*, **Sunnybrook Health Sciences Centre**
- Outsourcing critical financial system operations - Nora Cox, *Chief Risk Officer* and Jan Pilbauer, *Executive Director*, **Payments Canada**
- Business continuity and risk management at a strategic level: Case study of the Flemish government - Joris Bouve, *Crisis Manager*, Herman-Peter Steens, *Crisis Manager*, and Martin Ruebens, *Secretary-General*, **Government of Flanders**



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We have to learn to expect the unexpected in the uncertain world we live in today. The articles in the Journal [Journal of Business Continuity & Emergency Planning] help me to prepare for the unexpected by increasing my awareness of how to mitigate, prevent and transfer business risk.

Chris Kite, Senior Director,
Global Risk Management, Cisco Systems

Journal of Urban Regeneration & Renewal

Journal of Urban Regeneration and Renewal is for all those concerned with physical, economic and social regeneration of urban communities, publishing in-depth articles, real world case studies and applied research on the latest strategy, policy making and best practice in the field.

Peer-reviewed vocational articles, research and case studies analyse current and best practice in the planning, consultation, funding, delivery and long-term management of regeneration programmes, as well as examining the latest policy making and developments in the field.

Selected papers & case studies

- Supplying new housing: How can more private sector housing and affordable housing be developed in an era of lack of supply? - Gill Taylor, *Ward Member, Westham West, Weymouth & Portland Borough Council*
- Understanding and measuring social sustainability - Saffron Woodcraft, *Co-founder & Director, Social Life*
- Post 2022 FIFA World Cup in the State of Qatar: Urban regeneration strategies for Doha - Heba ElGahani and Raffaello Furlan, *Assistant Professor, College of Engineering, Department of Architecture and Urban Planning, Qatar University*
- Revitalisation of a small US city: Assessing potential gentrification impacts of Middletown, Connecticut's Renaissance - Timothy J. Garceau, *Assistant Professor of Geography and Planning* & Jake D Fusco, *Central Connecticut State University*
- Better planning for housing affordability: Three approaches to solving the housing crisis in the UK - Tom Kenny, *Policy Officer, Trudi Elliott, Chief Executive* and Aude Biquelet-Lock, *Deputy Head of Policy and Research, RTPI*



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Journal of Urban Regeneration and Renewal is an important outlet for research and practice on urban economic development and revitalization. The journal is a rich source of revitalization experiences, especially from the UK and US.

Dr Marie Howland, Director, Ph.D. Program, School of Architecture, Planning, and Preservation, University of Maryland

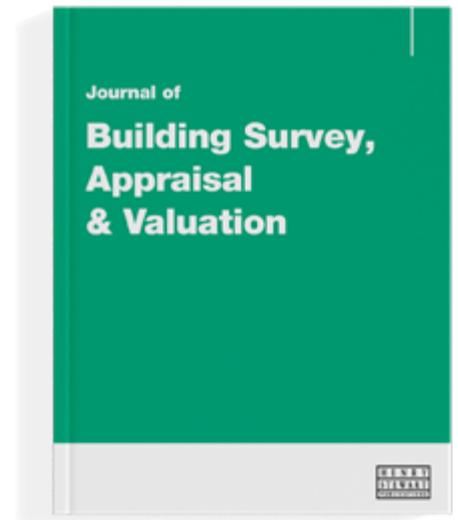
Journal of Building Survey, Appraisal & Valuation

Journal of Building Survey, Appraisal & Valuation is the major peer-reviewed journal for building surveyors, structural engineers and other professionals and scholars concerned with building condition, defects, valuation, repair and maintenance.

Published quarterly and guided by an expert Editor and Editorial Board, each 100-page issue publishes in-depth, practical articles on the built environment written by and for leading surveying professionals and researchers. The journal provides detailed, actionable advice on the latest thinking, techniques and instrumentation available to the surveyor in the diagnosis and repair of building defects, as well as valuation and legal and regulatory updates, and research studies.

Selected papers & case studies

- The nature of mass masonry granite walling and the potential for retrofit internal wall insulation strategies - Gerard Buda, *Chartered Building Surveyor and Senior Lecturer, Robert Gordon University* et al
- Sustainable buildings: BREEAM case studies - Simon Guy, **Building Research Establishment**
- The significance of cracks in low-rise buildings - Roger Johnson, *Chartered Surveyor and Director, Avongard*
- The value of sustainability - Andy Lewry, *Principal Technical Consultant, James Fisher, Team Leader, BREEAM Existing Buildings Team, BRE Global*, and Matt Holden, *Economic Consultant, BREEAM – Operations, Management & Strategic R&D, BRE Global*
- Renewable energy: The pros and cons of its use for retrofit in domestic and commercial settings - Carl Benfield, *Managing Director, Prescient Power*
- The impact of COVID-19 on service charges in commercial properties - Lorna Richardson, *Senior Lecturer, University of Edinburgh*



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There is clear need for a quality journal of peer reviewed articles that surveyors and other property professionals can rely on to a greater standard than ordinary magazine articles or internet forums. Journal of Building Survey, Appraisal & Valuation provides that valuable information.

Alastair Redler, FRICS, Partner,
Delva Patman Associates

Corporate Real Estate Journal

Corporate Real Estate Journal is the essential peer-reviewed journal for corporate real estate executives, researchers and scholars.

Guided by its distinguished editorial board of leading experts in the field, each quarterly 100-page issue publishes high quality articles and real case studies on new thinking, strategies and techniques in corporate real estate – together with peer-reviewed applied research.

Selected papers & case studies

- Recognising the socio-technical opportunity of workplace: An analysis of early responses to COVID-19 - Chris Moriarty *Director of Insight, Institute of Workplace and Facilities Management.*
- Risk allocation issues in commercial leases – updated - Alan Di Sciullo, *Director of Global Real Estate, Shearman & Sterling*
- How technology shapes us: Getting the best from technology and the human brain in the changing world of CRE - Fiona Kerr, *Adelaide University*
- Coworking and the disruption of the current corporate real estate model - Kay Sargent, *Senior Principal, Director of WorkPlace*, Julia Cooper, *regional leader of consulting*, Beate Mellwig, *vice president and regional leader, interiors practice*, and Margaret McDonald, *principal, HOK*
- Choosing the right sourcing model for CRE outsourcing agreements - Kate Vitasek, *faculty member for Graduate and Executive Education, University of Tennessee's Haslam College of Business Administration*, et al



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Corporate Real Estate Journal looks at serious issues both global and local that impacts or may impact our industry at a level of detail that provokes questions and debate with its readers.

Alan Scott, Head, Corporate Real Estate and Services, Americas, Deutsche Bank

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